

# News Release

## Crossroads Christian High School Earns Jostens National Yearbook Design Recognition

### Connected yearbook featured in Jostens *Look Book 2022*

Corona CA – March 28, 2022 – Crossroads Christian High school's yearbook, *Connected*, has been recognized for excellence and featured in the Jostens *Look Book 2022*, celebrating the best-of-the-best in yearbook design and inclusivity. The Jostens *Look Book* is a collection of outstanding yearbooks and their creative themes, cool covers, beautiful designs, relevant coverage of school events, meaningful storytelling, and stunning photography. Along with design excellence, the annually published *Look Book* honors the work of the students who create the yearbook over the course of 6-12 months. Through it, they chronicle the experiences, stories, and achievements most relevant to students and that academic year.

The *Connected* yearbook was created by:

Co Editor-in-Chief: Natalie Paul and Alexa Alcantar

Design Editor: Maddy McGowan

Photo Editor: Anna Phan

Designers: Talia Fields, Ann Nguyen, Emmanuel Yang, Layla Boulos, Brandon Rayson

Writers: Roger Garcia, Maddie Barron, Katherine Niedziela, Ava Saputo, Denzel Disney, Solar Lan

Lead photographer: Micah Thomas

Under the direction of Cindy Turner, Crossroads Christian high school yearbook adviser.

The Crossroads Christian School's *Connected* yearbook was one of only 458 yearbooks selected from nearly one thousand yearbooks submitted. The 2022 panel of judges, comprised of nationally recognized scholastic journalism professionals and award-winning yearbook advisers, selected the best examples of yearbook spreads and covers to make up the 320-page *Look Book 2022*.

"The Jostens *Look Book* showcases the hard work and dedication of students who tell the story of the school year through photos and words. It is their collaboration and communication, as well as creative thinking in challenging situations, that results in the fine designs shown in this book," said Michael Wolf, Vice President of Yearbook Marketing at Jostens. "We are very proud to celebrate the ability of this country's future leaders and communicators by showcasing their sophisticated designs and photography."

Cindy Turner and her yearbook staff will receive a copy of the Jostens *Look Book 2022* with a plaque and banner from Jostens to recognize their outstanding achievement.

The Jostens *Look Book* is rated as the #1 resource by Jostens yearbook advisers and staffs seeking creative design and coverage ideas, trends and inspiration (Jostens, 2020). The *Look Book* complements [www.YearbookAvenue.com](http://www.YearbookAvenue.com) and [www.facebook.com/JostensAdviserandStaff](https://www.facebook.com/JostensAdviserandStaff), Jostens online destinations for yearbook creation ideas.

### **About Connected**

With the pandemic and challenges of 2020, the Crossroads Christian High School year started online. As the yearbook staff discussed the 2020-21 yearbook theme, the one word that kept coming back was "Connected". They knew that the unexpected changes could not break their bonds with each other, and they would stay connected whether it be online or again in person. As the school joined again on campus in October 2020, the theme "Connected" covered every avenue of changes they faced throughout the school year. The school strengthened relationships and remained connected, building memories to last a lifetime.

### **About Jostens Yearbooks**

Founded in 1897, Jostens has produced school yearbooks for over 60 years. Schools rely on Jostens and their local Jostens representatives to provide a combination of journalism education and technology tools to deliver a learning experience that helps students develop 21<sup>st</sup> century skills in journalism, photography, writing and design, leadership and business while creating the permanent record of the school year. Jostens invests in state-of-the-art technology, best in class service, educational curriculum, and award-winning print manufacturing platforms to plan, design, build and produce yearbooks.

### **About Jostens**

Minneapolis-based Jostens provides products, programs and services that help its customers celebrate moments that matter. The company's products include publications, jewelry and consumer goods that serve the K-12 educational, college and professional sports segments. Jostens serves markets in North America, Europe, and Asia. [www.jostens.com](http://www.jostens.com)

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